

# YOUR V.I.P. Good News **ALERT!** #1

## BWO VILLAGE INSURANCE AGENCY

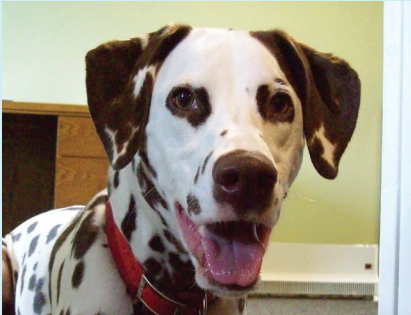
Your #1 Protection Team

William B. Protz, Jr.

6051 West Brown Deer Road

Suite 207

Brown Deer, WI 53223



To better help YOU,  
we are improving our News!  
Read what Dad says next!

Please Read This Now

Your Newsletter is changed to a more frequent and shorter **ALERT!**

Reasons:

Focus: One vital topic to better protect your assets and keep your insurance cost lower.

Read in less than 5 minutes! --- To save your very precious time.

We'll still include Rocket's popular Mind Vitamins and Bill's Fun Photos for smiles!

### COACH ROCKET'S MIND VITAMINS

“We have a NO whining, NO complaining, NO excuses rule. Whining leads to complaining. Complaining leads to excuses. Excuses lead to losing.” Brian Burke Pittsburgh Penguins

“Stay away from negative people. They have a problem for every solution.” Albert Einstein

“If you  
can get  
really good at destroying  
your own wrong ideas,  
that is  
a great gift.”  
Charlie Munger

“[Frank McLean], my dad, always preached to my sister, my younger brother and me... about the importance of taking the high road in tough situations...and always showing gratitude and class.” Michael McLean Marketing Coach

**ALERT #1**  
**Interesting/Relevant Coaching**



Hello Everyone!  
 Dad, (Bill) asked me to explain this urgent insurance story --- to better help YOU!

**On A Gray, Cloudy, Rainy Day On a Grayish Road**



**Crashed Into**



**Pushed Into**



2016 Toyota Highlander.  
 Crashed into Vehicle #2.  
 Front End Wrecked.  
 “Distracted Looking Away From Task”  
**Ticketed for “Inattentive Driving”**  
**Insurance Paying for all vehicle damage.**  
**Bill's guess = \$70,000 +/-**  
**Fortunately there were no injuries.**

Vehicle #2  
 2022 Subaru Outback.  
 Gray/Blue Color.  
 Stopped at **Red Light**.  
 Pushed into Vehicle #3.  
 Back and Front Wrecked.  
 Towed Away.

Vehicle #3  
 Our Client.  
 2014 Toyota Sienna.  
 Gray/Blue Color.  
 Stopped at **Red Light**.  
 Back Wrecked.  
 Drove Away Later.

**Was This Driver Distracted By Looking Away While:**  
 Texting, Reading Texts or Scrolling?  
 Making A Cell Phone Call?  
 Talking, Eating, Speeding?  
 Looking for a Destination?  
 Using Glancing Peripheral Vision?  
 The two vehicles ahead were:  
 Less Visible Gray/Blue Cars, On a Gray, Cloudy, Rainy Day on a Grayish Road?  
**Even Though The Light Was Red.**

**Was This Driver:**  
 Tailgating Vehicle #3?  
 Maybe an Extra Car Length Away from Vehicle #3  
 Would Have Prevented Front End Damage and Crashing Into Vehicle #3.

Back End and Frame Damage.  
 Totalled.  
 \$6,192 to Loan Co.  
 \$13,795 to Client  
 \$1,511 in Reserve

**Questions:**  
**#1 What changes can we all make based on this story?**  
 #2 What color does the military use to camoflauge ships?  
 Bill thinks grayish cars are lots less visible on gray days.  
**#3 Had there been injuries, what would this cost?**

**For a friendly, responsive, knowledgeable and emphatic agent on your side, Call Village Insurance today. 414-476-2560 I've got YOUR Back!**

**Bill's Fun Photos**



**“Look into my eyes.” My Dalmatian, Rocket, has penetrating eye contact. When he visited the Vet as a puppy for the first time, the Vet said, “You have a confident dog.” Still true!**



**Winston is Rocket's Best Friend. He visits for extended fun play weeks several times annually. They have a barking good time warning us about school busses and delivery trucks.**



**Superior advice decorating the dining area in Kurt Schulz's Deli & Pastry Shoppe. The food is scrumptious! The staff is cheerful! 8752 N. Deerwood Dr., Brown Deer, WI 53209. Check the website for open times and menus. <https://kurtschulzdeli.com/>**



**Rapids in Sheboygan Falls. The Sheboygan River is usually slow and peaceful. However, in early February it was a torrent**

**May I Help You With Your Personal Insurance?**  
I genuinely believe the Home, Auto and Umbrella Insurance products my companies offer will better protect YOU. **Call me, Bill, today: 414-476-2560**



# You Can Be A Winner!

## Referral Rewards Program!

**From now to 03/31/2024**

*A referral is the **highest compliment** you can give us.*

*To show our appreciation, we'll give something to **You, our clients!***

### 3 EASY STEPS!

**1** Tell your friends, family and co-workers about Village Insurance.

**2** When they contact our office for their free quote, make sure they mention **Your Name.**

**3** You automatically **WIN** a \$15 Cousins Card and a chance to win a \$50 Gas Card for that month.



Have Someone Call **414-476-2560** Today!

**For Free NO-Obligation Insurance Quotes**

**Village Insurance Agency – Auto, Home and Umbrella Insurance to better protect YOU!  
DRAWING OPEN TO EVERYONE – NO PURCHASE NECESSARY TO BE ELIGIBLE TO WIN**