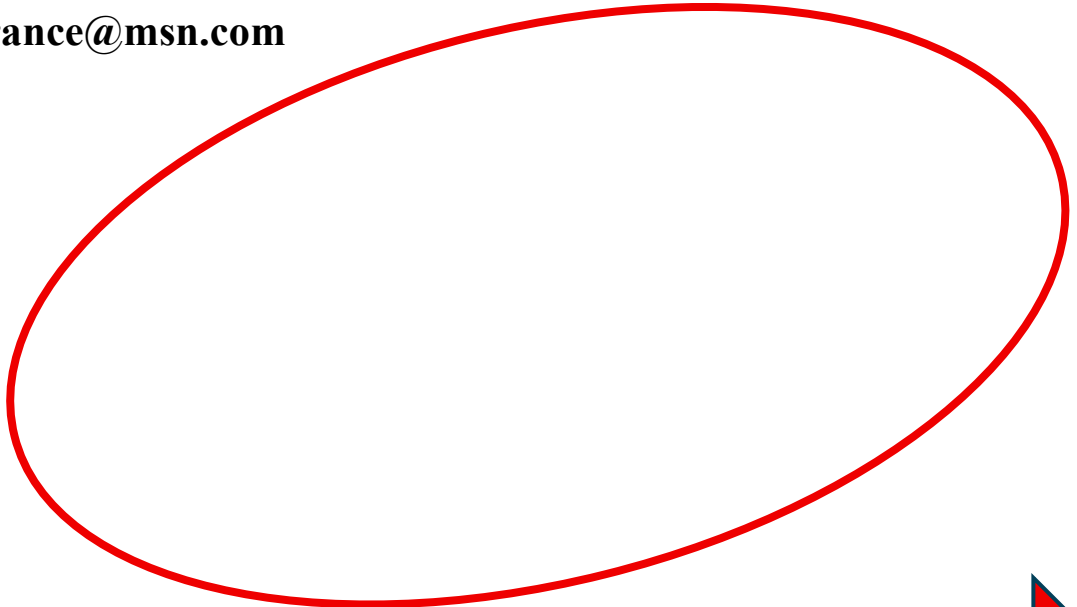


VILLAGE INSURANCE AGENCY, INC.
6051 W. BROWN DEER ROAD, SUITE 207
BROWN DEER, WI 53223
Telephone: 414-476-2560
Email: villageinsurance@msn.com



Look Inside For Vital Information

INSURANCE ADVERTISING TODAY

CHEAPER INSURANCE
Save Hundreds

You Get What You Pay For
Cheap = Weak Insurance
Millions Spent Advertising
Assets at Risk in Big Claims?

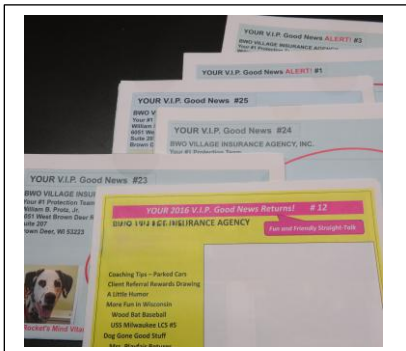
CLEVER INSURANCE
Funny and Cool

True
What About Superior Benefits?
Millions Spent Advertising
Assets at Risk in Big Claims?

STRONGER INSURANCE

Times Have Changed
Stronger Benefits Needed
Why? See BIG Claims, p. 2
These Can Happen to You
See Your Solutions, p. 3
Then Call Village Insurance
Ask for Coach Bill Protz

Prediction: You Are Paying Too Much For Weak Insurance



Call Today

414-476-2560

To Better Protect Your Assets
Representing Many Insurance
Companies – Not Just One

Some of my 30 Insurance Coaching Newsletters and Alerts

INSURANCE TRUTHS YOU NEED TO KNOW

1. We've been programmed to believe that cheaper insurance is the way to go. However, *cheap insurance is weak insurance threatening our assets*. Consider #2 next!
2. **BIG CLAIMS at VILLAGE INSURANCE AGENCY: These Can Happen to YOU!**

A client was struck while bicycle riding.
Unable to return to work. \$1,000,000.

A client struck a pedestrian. Over three years the claim started at \$450,000, rose to \$500,000 and settled for \$175,000 for a broken tibia.

Smoke damage from a neighbor's fire seeped into my client's unit. Cost to remove smoke odor and live elsewhere after 7 months: \$163,998.84.

Explosion in a neighbor's apartment. Smoke seeped into my client's unit. Cost: \$97.300 for smoke removal from her personal property and to live elsewhere.

Dennis was a passenger when his driver caused a head on collision. Dennis's head hit the dashboard. He was in a coma on life support for four months. The driver had weak car insurance paying only \$100,000 of his \$850,000 medical and funeral costs. The rest was paid by Underinsured Motorist from Dennis's Auto and Umbrella.

3. Like you, the insurance industry is paying more for everything.
Why? 2020-2024 inflation approximated 21% plus 3% more in 2025.
After operating expenses, losses for the past three years were \$12B, \$33B and \$12B est.
4. Therefore, rates have risen a lot to stay in business and pay claims.
Former days with much lower premiums are gone. It's not your fault.
However, vehicles and homes we buy now are also a lot more expensive to insure.

MIND VITAMINS

"Facts do not cease to exist because they are ignored."

Aldous Huxley

"Control the controllables."

Michael McLean



Call BILL at 414-476-2560 for

STRAIGHT TALK – NO HYPE – NO FICTION SOLD AS REALITY
PROTECT YOUR ASSETS BETTER WITH STRONGER
AUTO, RENTERS, CONDO, HOME and UMBRELLA INSURANCE

INSURANCE SOLUTIONS - TO BETTER PROTECT YOUR ASSETS

MINIMUM AUTO INSURANCE SOLUTIONS

Injuries to Others You Cause	\$500,000*
Property You Crash Into	\$500,000*
Uninsured Motorist in Your Car	\$500,000*
Underinsured Motorist in Your Car	\$500,000*

Plus, at Least a \$1,000,000 or Stronger Umbrella if the Above Benefits Are Exhausted in a BIG Claim

*Some of my Companies Offer \$1,000,000

Reasons:

To Better Protect Your Assets

You May Injure Many People Damaging Many Vehicles

Do You Have Less Than These Benefits?

Most Families Calling for Quotes Have Smaller Benefits Needing Modern Updating

Do You Have an Umbrella Policy?

MINIMUM RENTERS INSURANCE SOLUTIONS

Your Property	\$75,000 - \$100,000 - Probably More
Loss of Use**	Often Automatically Only 20% of the Above
Liability	\$500,000 Hurting Others or Their Property Plus, at Least a \$1,000,000 or Stronger Umbrella

** Live Elsewhere During Restoration

50% of Tenants Do Not Have Renters Insurance. Some Wrongly Think The Landlord Covers Them.

What if Your Water or Fire Damage the Building?

MIND VITAMIN

Take 100% responsibility for every win and loss in your life. It may not be your fault. It is always your responsibility. Michael McLean

MIND VITAMIN

“Those who never change their mind, never change anything.” Gary Oldman as Winston Churchill in Darkest Hour



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PROTECT YOUR ASSETS BETTER WITH STRONGER
AUTO, RENTERS, CONDO, HOME and UMBRELLA INSURANCE

WE NEVER KNOW WHAT MIGHT HAPPEN IN A NEIGHBOR'S APARTMENT



White Oaks Apts., Bayside, WI.

62 units. Fire and Smoke.

Total loss. Torn down and rebuilt. A client lived in an adjacent building and was okay.



River Place Apts., Brown Deer, WI

110 units. Lightning Strike, Fire and Smoke.
Fortunately, none of my clients lived here.



162 Units – 06/01/26
Fire. Glendale, WI

RENTER'S INSURANCE BENEFITS THESE TENANTS NEEDED
Personal property and temporary housing costs to live elsewhere.
How much coverage do you guess these families needed to recover?
How strong is your policy?

Village Insurance Agency offers strong coverage to better protect your assets.
Representing many insurance companies. Not just one.
Let's have a conversation today about your Auto, Residence and Umbrella Policies.
Call Bill Protz – 414-476-2560 - TODAY
Your Better Protection and Peace of Mind is My Only Business

Mind Vitamins

"One cannot be prepared for something while secretly believing it will not happen." Nelson Mandela

"Accurate Thinking: The importance of seeing things as they REALLY are; NOT as you would like them to be. NOT should be. How they REALLY are." Earl Nightingale



Coach Bill